

This website www.energy-storage.news ("Our Site") uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur when you press the "accept" button on Our Cookie pop-up.

If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

Definitions & Interpretations

In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

"Cookie" means a small file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site;

"Cookie Law" means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 and of EU Regulation 2016/679 General Data Protection Regulation ("GDPR");

"personal data" means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by EU Regulation 2016/679 General Data Protection Regulation ("GDPR"); and

"We/Us/Our" means Solar Media, a limited company registered in England under company number 5758671, whose registered address is WeWork, 123 Buckingham Palace Road, London, SW1W 9SH, United Kingdom

Information About Us

Our Site is owned and operated by Solar Media, a limited company registered in England under company number 5758671, whose registered address is WeWork, 123 Buckingham Palace Road, London, SW1W 9SH, United Kingdom

How Does Our Site Use Cookies?

Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

By using Our Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us. Third party Cookies are used on Our Site for improving your experience or sharing content or for marketing and advertising services. For more details, please refer to the section below.

All Cookies used by and on Our Site are used in accordance with current Cookie Law. We may use some or all of the following types of Cookie:

Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such as logging in and payment transactions.

Analytics Cookies

Our Site is owned and operated by Solar Media, a limited company registered in England under company number 5758671, whose registered address is 3WeWork, 123 Buckingham Palace Road, London, SW1W 9SH, United Kingdom

Functionality Cookies

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

Targeting Cookies

It is important for Us to know when and how often you visit Our Site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make Our Site and advertising more relevant to your interests. Some information gathered by targeting Cookies may also be shared with third parties.

Third Party Cookies

Third party Cookies are not placed by Us; instead, they are placed by third parties that provide services to Us and/or to you. Third party Cookies may be used by advertising services to serve up tailored advertising to you on Our Site, or by third parties providing analytics services to Us (these Cookies will work in the same way as analytics Cookies described above).

Persistent Cookies

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit Our Site.

Session Cookies

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy

<http://www.solarmedia.co.uk/privacy-policy>

For more specific details of the Cookies that We use, please refer to the table below.

What Cookies Does Our Site Use?

The following first party Cookies may be placed on your computer or device:

Cookie Name	Purpose
*_csrf_token, *_expiration, *_last_activity, *_last_visit, *_sessionid, *_stashid, *_tracker, cookie_notice_ack, newsletter_subscription_nudge_hit_counter, newsletter_subscription_nudge_shown, PHPSESSID, undefined, __SEE_Cookie_Compliance	Associated with our system. This website uses a content management system (CMS) to serve pages to users. Our CMS uses cookies to enable basic service to users such as sign-in and form submission. - STRICTLY NECESSARY

The following third party Cookies may be placed on your computer or device:

Cookie Name	Purpose
act, c_user, datr, dpr, fr, pl, presence, sb, wd, xs	Associated with Facebook, the social network. We use it to authenticate users that are signed into their Facebook account for the purpose of providing various additional services.
bku, loc, mus, na_id, na_tc, ouid, uid, uvc, __atuvc, __atavs	Associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. It stores an updated page share count.
anj, ck1, did, didts, disqus_unique, G_ENABLED_IDPS, icu, io.narrative.guid.v2, nnls, pxrc, rlas3, rtn1-z, sd-session-id, sess, usersync, uuid, uuid2, zync-uuid, __cfduid, __jid, __utma, __utmb, __utmc, __utmt, __utmz	Associated with a Disqus commenting widget. We use it to provide commenting facility on for our articles.

Cookie Name	Purpose
BSSessId, intercom-id-*, intercom-lou-*, intercom-session-*, _ga	Associated with the BannerSnack platform for serving multimedia ads.
1P_JAR, ACCOUNT_CHOOSER, APISID, CONSENT, GAPS, HSID, LSID, NID, SAPISID, SID, SIDCC, SSID	Associated with Google account. We use it to authenticate users who are sign in to their Google account for various purposes.
intercom-id-*, _ga, _gid, _OneSignal_session, __cfduid	Associated with OneSignal service. We use it to send push notifications to our website users.
AMCVS_*, AMCV_*, dtCookie, EmailAddress, lpv*, mbox, pardot, pdType, RememberMeCheckbox, SFDC_AMPSEA_BANNER, SFDC_USERSYNCENABLEMENT_BANNER, showDisplay_epp_form_customization_wrapper-*, showDisplay_epp_thankyou_customization_wrapper-*, visitor_id*, visitor_id*-hash, webact, _ga, _pendo_accountId.*, _pendo_meta.*, _pendo_visitorId.*, __cfduid, __distillery, __unam	Associated with services from marketing automation and lead generation platform Pardot. We use it to profile our website visitors.
DSID, IDE, _uetsid, __gads	Associated with DoubleClick For Publishers, the ad serving application. We use it to serve ads to our website visitors.
lang, personalization_id, tfw_exp	Associated with Twitter, the social network. We use it to authenticate users that are signed into their Facebook account for the purpose of providing various additional services.
APISID, CONSENT, HSID, LOGIN_INFO, PREF, SID, VISITOR_INFO1_LIVE, YSC	Associated with YouTube video hosting service. We use it to serve some of the videos on the website.

Our Site uses analytics services.

Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better understand how Our Site is used. This, in turn, enables Us to improve Our Site and the services offered through it.

You do not have to allow Us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.

The analytics services used by Our Site uses Cookies to gather the required information.

Our analytics services use the following Cookies:

Cookie Name	Purpose	Service
_ga, _gat, _gat_gtag_UA_*, _gid, _utma, __utmb, __utmc, __utmz	Associated with Google Analytics service. We use it to collect behavioural data about our website users.	Google Analytics
_qca	Associated with Quantcast, a web analytics company. We used them to audit our website usage statistics.	Quantcast

Consent & Control

Before Cookies are placed on your computer or device, you will be shown a pop-up prompt requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies unless those Cookies are strictly necessary; however certain features of Our Site may not function fully or as intended.

In addition to the controls that We provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

The links below provide instructions on how to control Cookies in all mainstream browsers:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en-GB>
- Microsoft Internet Explorer: <https://support.microsoft.com/en-us/kb/278835>

- Microsoft Edge: <https://support.microsoft.com/en-gb/products/microsoft-edge> (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)
- Safari (macOS): https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB
- Safari (iOS): <https://support.apple.com/en-gb/HT201265>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences>
- Android: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en> (Please refer to your device's documentation for manufacturers' own browsers)

Changes to this Cookie Policy

We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.

In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

Further Information

If you would like to know more about how We use Cookies, please contact Us at dataservices@solarmedia.co.uk, by telephone on +44 20 7871 0122, or by post at WeWork, 123 Buckingham Palace Road, London, SW1W 9SH, United Kingdom.

For more information about privacy, data protection and our terms and conditions, please visit the following:

<http://www.solarmedia.co.uk/privacy-policy>

<https://www.energy-storage.news/legal/terms-of-use>